



Dr. Frosty Moore, MD



I was born in Austin Texas in 1953 and grew up in Westlake Hills west of Austin. This was considered out in the country at that time. I went to a two-room school named Eanes Elementary, where all six grades were in 2 rooms. My parents bought me a horse when I was six years old. I rode my horse to school until third grade when the school buses started running. At seven,

I rode in my first rodeo. Little Joe Cartwright from Bonanza was leading the procession going out of the rodeo arena when I fell off my horse going out of the arena. Bobby Steiner who owns Steiner steakhouse has a video of this from the 50's in his restaurant. It was embarrassing.

I played football and baseball all the way through college. I obtained a scholarship to the University of Texas playing baseball, and we won national championship my senior year in 1975. I rode in some rodeos in college and high school around Central Texas. I did pretty good but wasn't great. In Medical school I tried my skill on a big gray Brahma bull down in Guadalajara Mexico. I was the last contestant of the rodeo. The arena was packed with people. While in the shoot, the outer horn of the Brahma bull came off, and there was blood everywhere. I came out of the shoot riding the bull



with one hand while all the other contestants were riding with two hands. The stands were on their feet yelling Gringo Gringo. At that time, I lost my focus my head went down and the bull caught me in the temple with his good horn. I woke up under an oak tree outside the arena dazed and confused. This was my last rodeo to ever ride.

I met my wife Pam in Mexico in 1976. She was from New York City. We moved to El Paso for residency and had four children all boys. We bought some horses and rode them in the mountains of New Mexico West Texas and Colorado and hunted off of these horses. We lived in New York for a couple of years and then moved back to Austin. In 1986, I became a director of the Austin rodeo and was elected to the Board of Directors. We have worked the rodeos in central Texas and some in Las Vegas to the present day. In 1986, my wife was the timer for the events in Austin, while I worked for the medical team in the arena. She has been my cut lady and sutures all the lacerations of the cowboys.

In 1992, I met a very famous physician by the name of J Pat Evans in Mesquite Texas. He was developing a team of physicians to take care of the cowboys and sponsored by Justin boots. It became known as Justin Sports Medicine. J Pat was my mentor for becoming a physician working with the Justin Sports Medicine team. He taught me arena etiquette, he taught me how to talk cowboy talk, and stay out of trouble. He was a great man. He is honored as the founder of Justin sports medicine. We started out with about six doctors and met every year, and now it is a grown significantly and involves many dedicated physicians and trainers who are very involved in the rodeo arena taking care of cowboys and cowgirls that need our help. My 2 eldest sons have also become Justin Sports Medicine docs.

Along the way I have treated and taken care of abundant cowboys from all over the country. The Justin team has developed a network of trainers, therapist, and physicians who travel across America in small and large towns providing medical care. Justin boot company supplies us with trailers, and supplies for these injured cowboys. Some important people in this organization are Tom Feller, Tandy Freeman, Bill Ziegler, Mike Rich, and Rick Foster just to name a few. We all communicate when the cowboys hurt and do our best to take care of them in a cowboy way so the traditions of the rodeo that is been around for hundreds of years can survive into the future.

Sincerely, Frosty D.R. Moore, M.D.