

ALL COWBOY & ARENA CHAMPIONS HALL OF FAME

Rusty McIver

Roping Stock & Roping Events Producer



Rusty McIver is the current president of the Hubbard Rodeo Association which has been in operation since 1997. The Association was recognized in 2024 as having been with the same rodeo, same rodeo producer, Cadillac Rodeo Company, same Board of Directors, and same arena for 20 years and still counting. There were over 260 contestants competing in the 2025 two-night event. Rusty has his own roping stock and produces team roping events at the Hubbard

arena on a regular basis.

Rusty is a big promoter of youth roping events and frequently works with area youth to learn the roping game. He has his own roping dummies that are pulled by horses, four wheelers or tractors and has a few stationary steers.

He has several horses in various stages of readiness and has been training roping horses for many years. He frequently travels to various roping events including local, Central Texas events, and has traveled out of state on various occasions such as Mississippi, Arkansas, Louisiana and New Mexico and is very competitive.

Rusty has carried a USCTC Card and currently has a World Series of Team Roping Card and is a straight 3. In his younger days his Dad took him to many “Little Britches” events and thus inspired him to work with youth.

